

The background is a solid dark purple. It is decorated with various geometric shapes: green circles and rounded rectangles in the top-left; orange circles and rounded rectangles in the top-right; pink circles and rounded rectangles in the bottom-left; and blue circles and rounded rectangles in the bottom-center and bottom-right.

d-edge

HOSPITALITY SOLUTIONS

Web Design
& Development

Content
Creation

Media
Production

WEBSITE
CREATION

Modern, responsive,
conversion-driven websites to
develop direct bookings and
emphasise hotels' highest
margin channel

EXPERTS IN WEB DESIGN

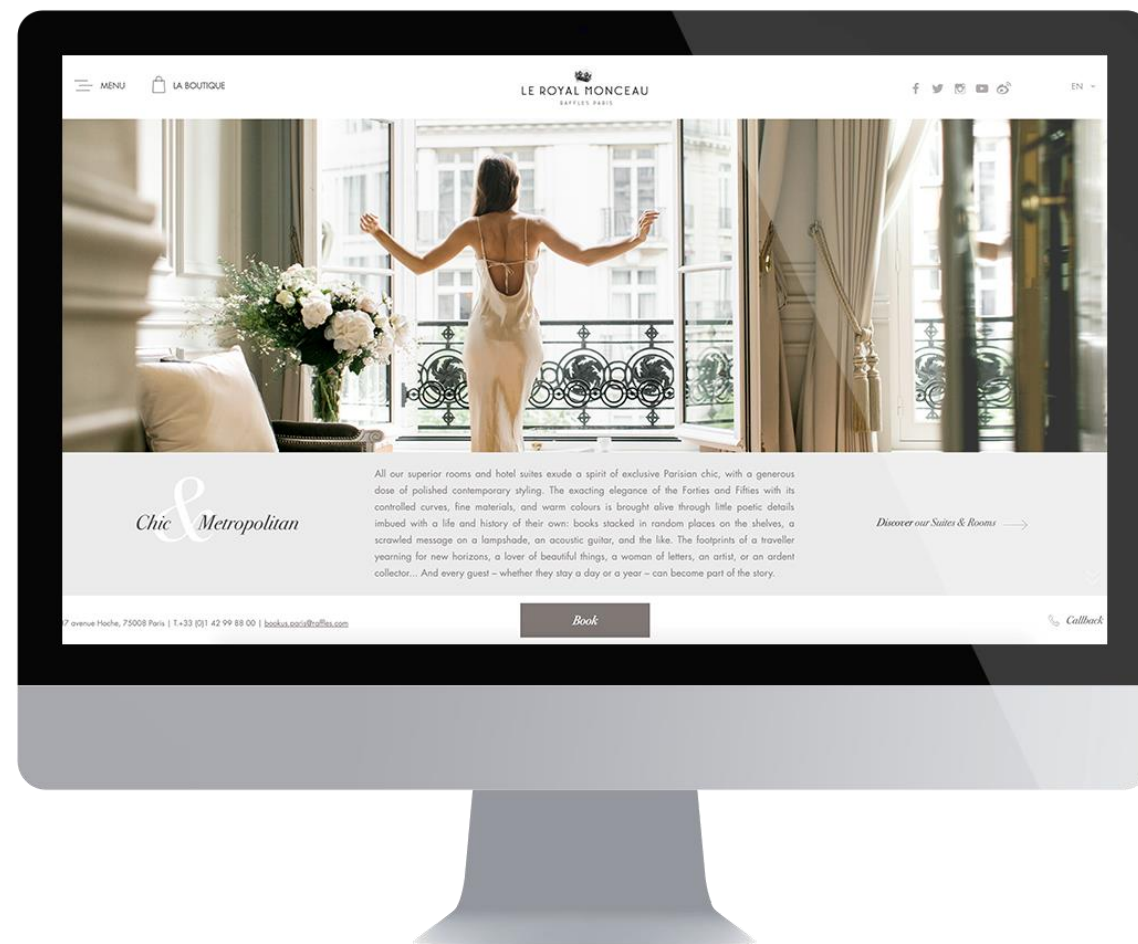
Websites built for hoteliers, by hoteliers...

2000+

websites built worldwide

25 experts

in Paris, Venice and Singapore



Web Design
& Development

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WEBSITE
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Media
Production

Modern, responsive,
conversion-driven websites to
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margin channel

WEB DESIGN & DEVELOPMENT

We design your best sales platform: your hotel website

Make a great first impression

With a beautiful and meaningful website.

We tailor your website to what your brand has to say to your visitors, so the experience on your website fits perfectly with the experience in your hotel.

Attract digital travellers

With a modern, responsive, easy-to-navigate website available in 34 languages to fit your audience.

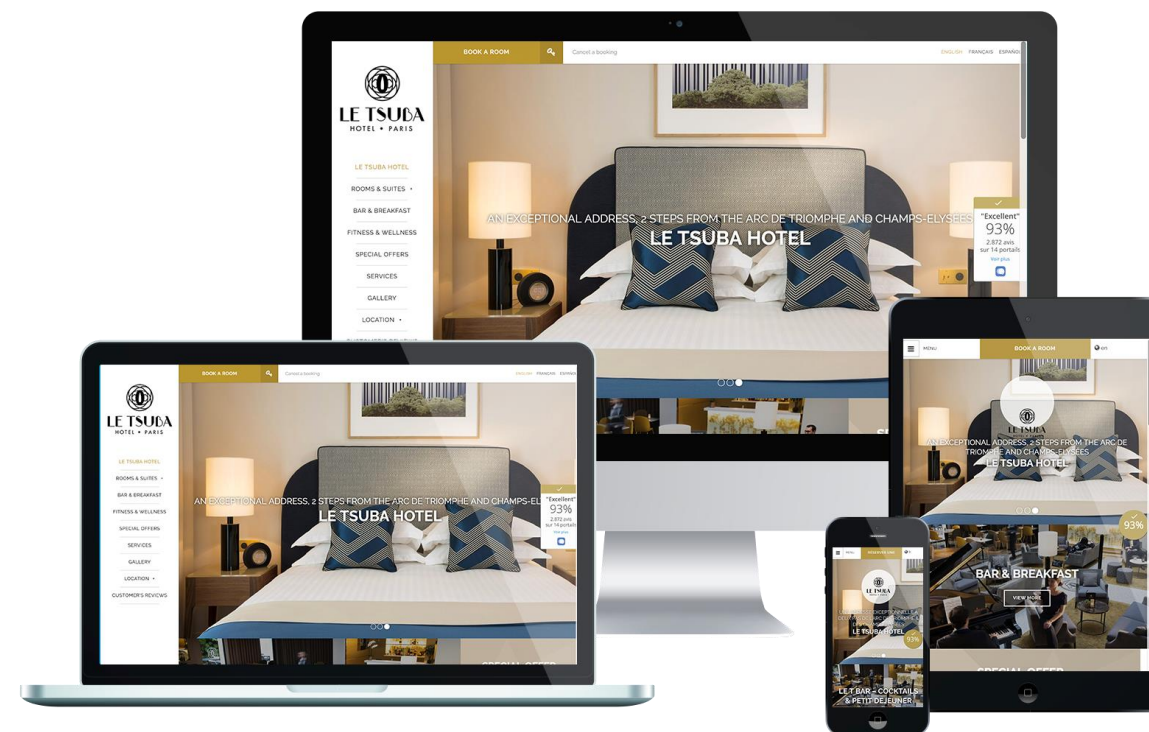
Boost your business

A properly built website can multiply your conversion rate by 10.

Don't let visitors go due to a lack of information or speed! Our team of experts create hospitality-native websites, built for conversion and performance-driven.

User-friendly CMS

Get access to an intuitive content management system that makes creating and managing content easy and simple.



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CONTENT CREATION

We help you create & showcase your content

Content quality

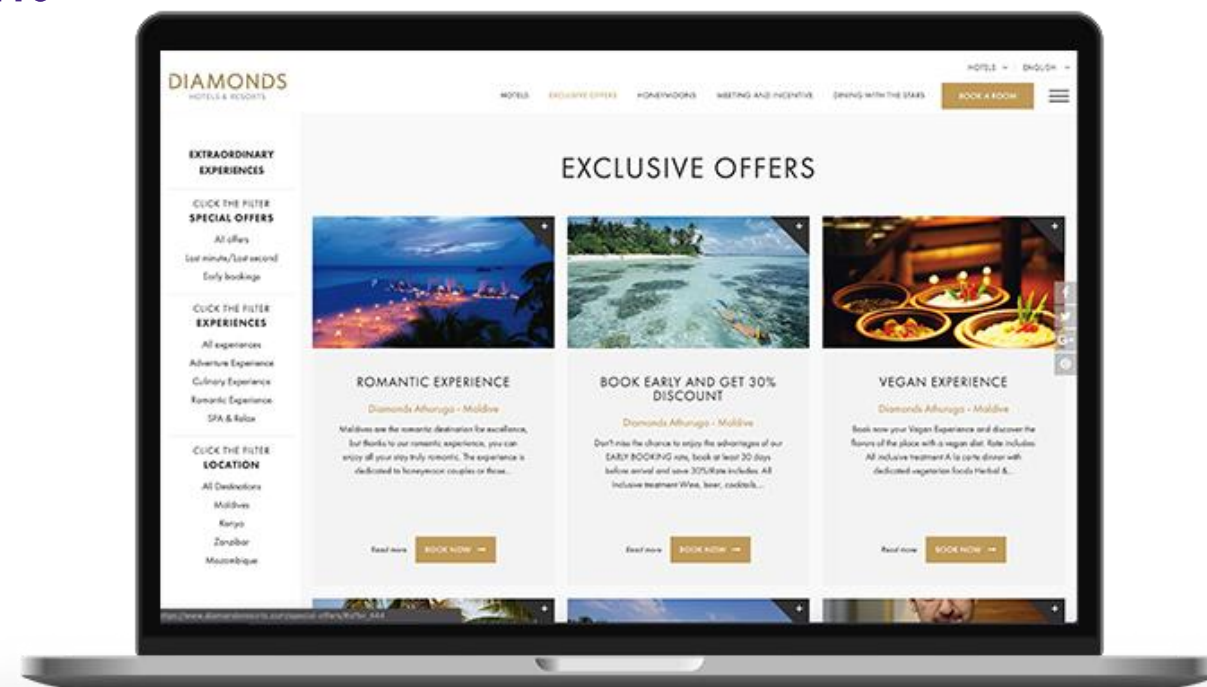
We work with highly selected partners and hospitality experts to provide you with the best content quality for copywriting and translation.

SEO driven

Our digital marketing experts know all about SEO and they make sure your content is optimised and compatible with search engine rules to make your hotel website appear on top of the search results list.

Reservation-oriented

Your website is built to attract reservations. All content on your website is designed to convert visits into bookings.



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MEDIA PRODUCTION

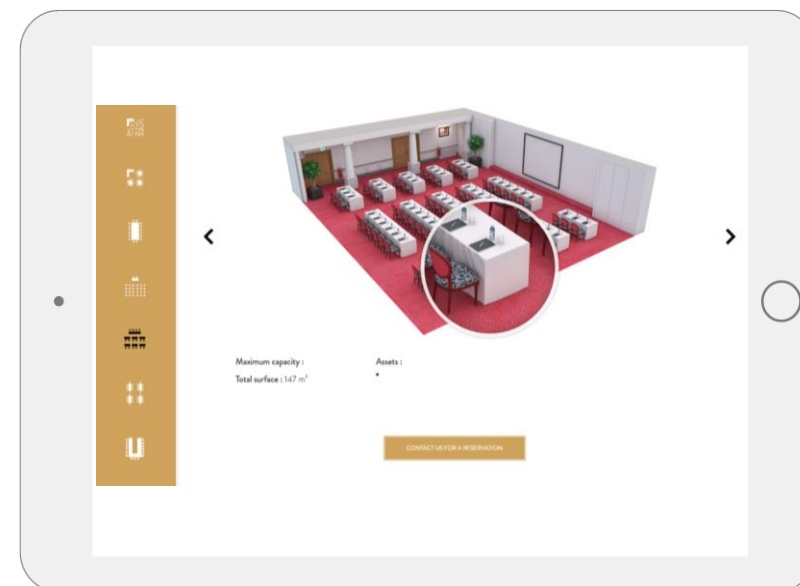
We produce high-quality media content

Photo and video shootings

Our Studio Team works closely with media partners, experts in the hospitality business, to obtain the best quality media elements to integrate on your website. Our teams focus on the display, to ensure responsivity for optimal desktop and mobile navigation.

3D imaging





Using 3D technology, we create immersive and realistic visuals to showcase your hotels' different spaces (meeting rooms, event rooms, etc.). This unique tool allows your sales teams to engage and attract more leads, giving potential clients a realistic experience of your spaces.






KEY FEATURES

3D MEETING



RÉSERVER >
SE CONNECTER >



SALLES DE SÉMINAIRES & RÉUNION

ARC DE TRIOMPHE, PROCHE DES CHAMPS ÉLYSÉES

Salles de séminaires et réunions

Les salons de l'Hôtel Napoléon, situés en plein cœur du 8ème arrondissement de Paris, proposent des espaces à la location pour des séminaires, réunions, afterworks, banquets et cocktails à deux pas de l'Arc de Triomphe et des Champs Élysées. C'est l'adresse idéale pour vos événements professionnels ou vos événements privés.

De la réunion de direction à la conférence de presse, de 10 à 120 personnes, les « Salons de l'étoile » offrent 8 espaces polyvalents et «high tech». Vous entrez comme dans une grande maison privée et n'en finirez pas d'être surpris : tout un environnement entièrement conçu pour la réussite de votre séminaire vous attend. Service 5 étoiles, cadre luxueux, écran HD, une offre unique, dans un lieu discret et exclusif. Les pauses savoureuses ou et les déjeuners d'étude sont à l'image de la carte du restaurant Le Bivouac, gourmandes et généreuses.





N'hésitez pas à nous contacter au **01.56.68.44.88** ou par mail à salons@hotelnapoleon.com, nous aurons le plaisir de vous conseiller. Le forfait journée d'études, déjeuner inclus est à partir de 130 €

OBTENIR UN DEVIS







VOIR LES SALLES


TÉLÉCHARGER LA BROCHURE

- 8 salons polyvalents
- Agencement modulable
- Dernières technologies
- Menu du Chef



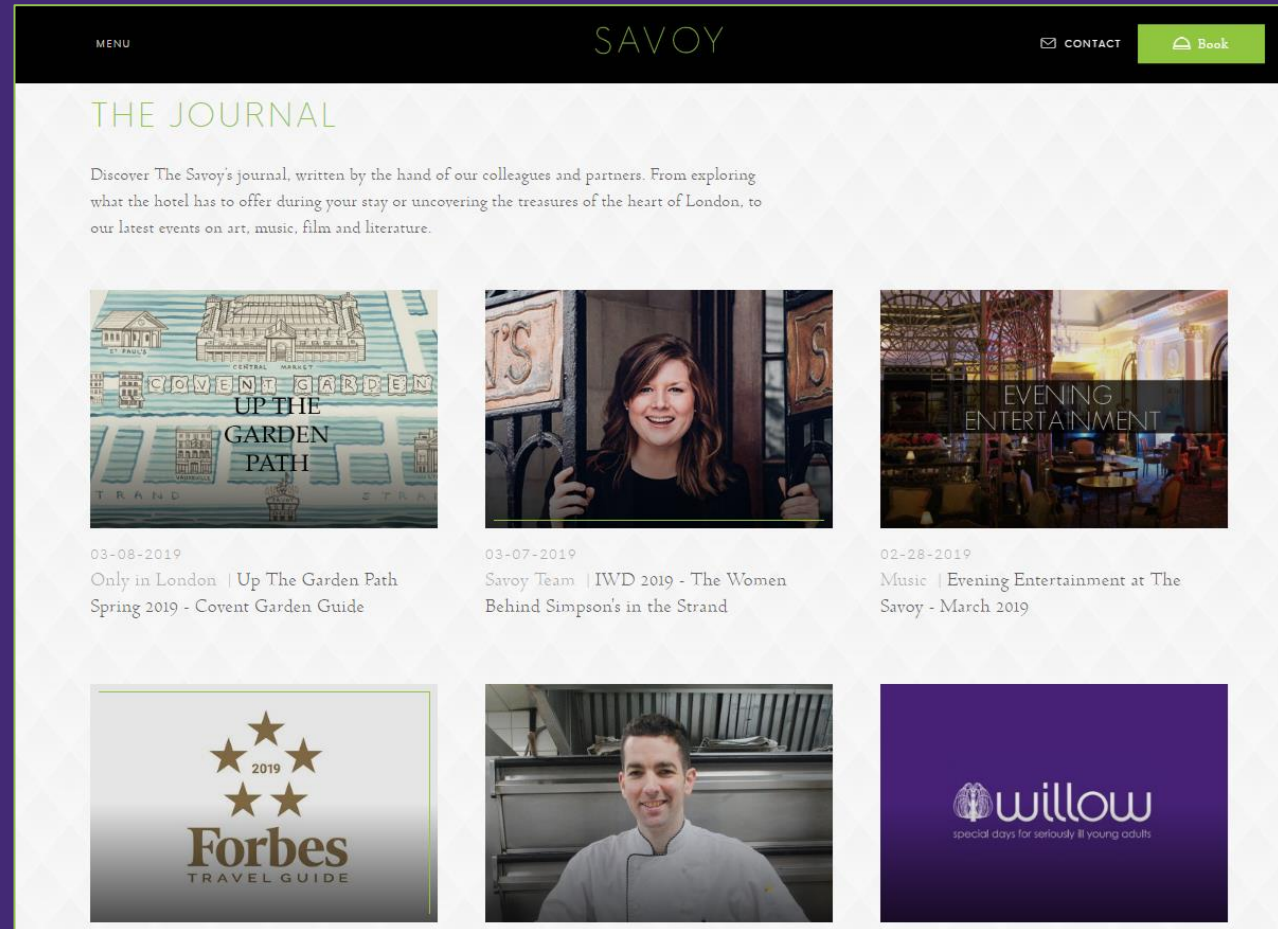
RÉSERVER >
SE CONNECTER >

 BANQUET 90 Personne(s)	 CABARET 72 Personne(s)	 COCKTAIL 120 Personne(s)	 CLASSROOM 60 Personne(s)	 THEATRE 120 Personne(s)	 U SHAPE 35 Personne(s)
--	--	--	--	---	--



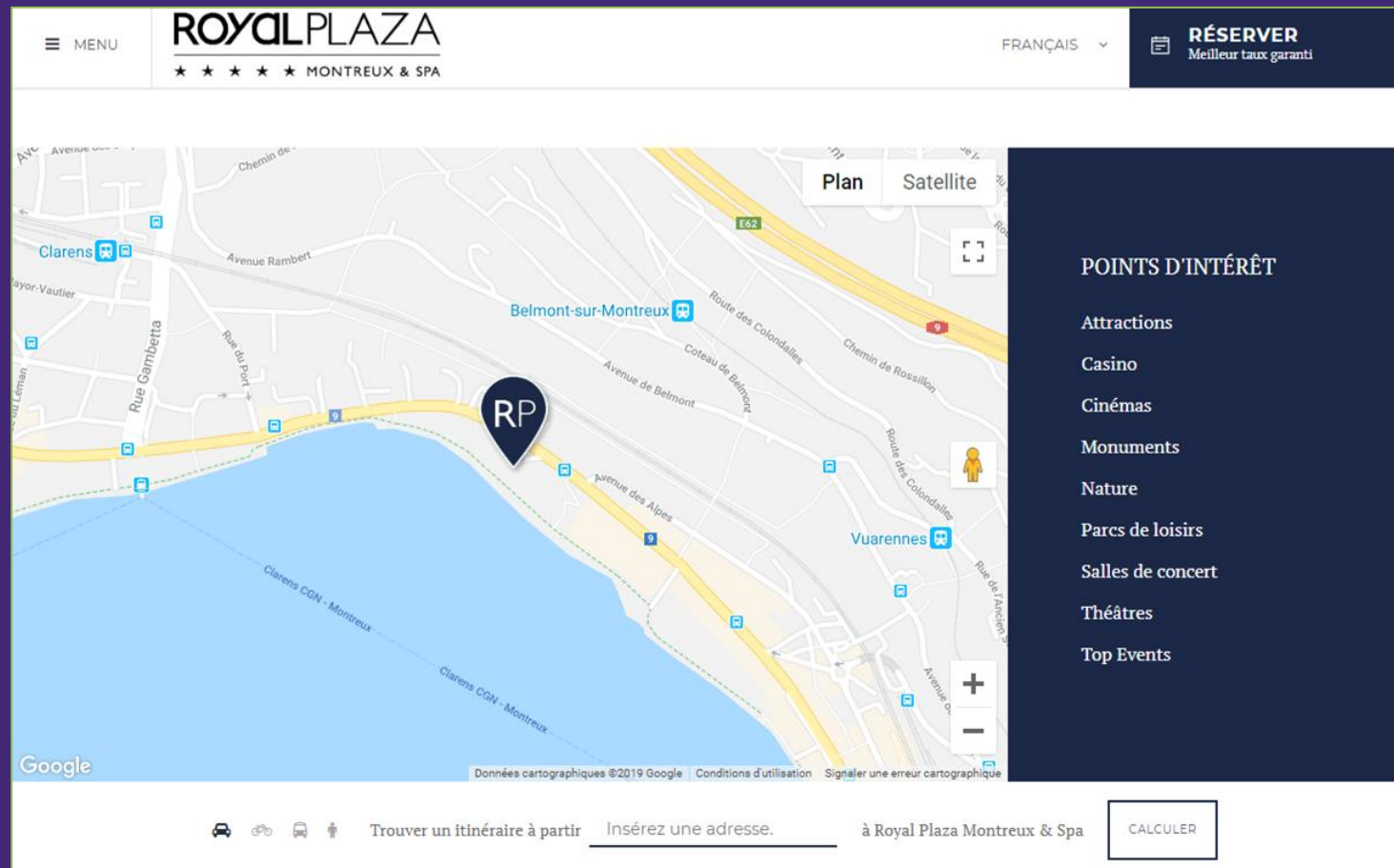
<https://www.hotelnapoleon.com/salles-seminaires-reunion-arc-de-triomphe-proche-des-champs-elysees/>
<https://www.hotelnapoleon.com/meeting--rooms/salon-friedland/>

BLOG (news & posts)




<https://www.thesavoylondon.com/the-journal/>

MAPS



<https://www.royalplaza.ch/nous-trouver/>

WIDGET SPECIAL OFFERS

 MENU

ENGLISH

BOOK YOUR STAY
Best rate guaranteed



SPECIAL OFFERS

Discover the wonderful Helvetia, immerse yourself in the warm thermal waters and live a unique experience!

Take advantage of our unmissable offers!

Available from 89 €

NOT REFUNDABLE RATE WITH SPA ACCESS

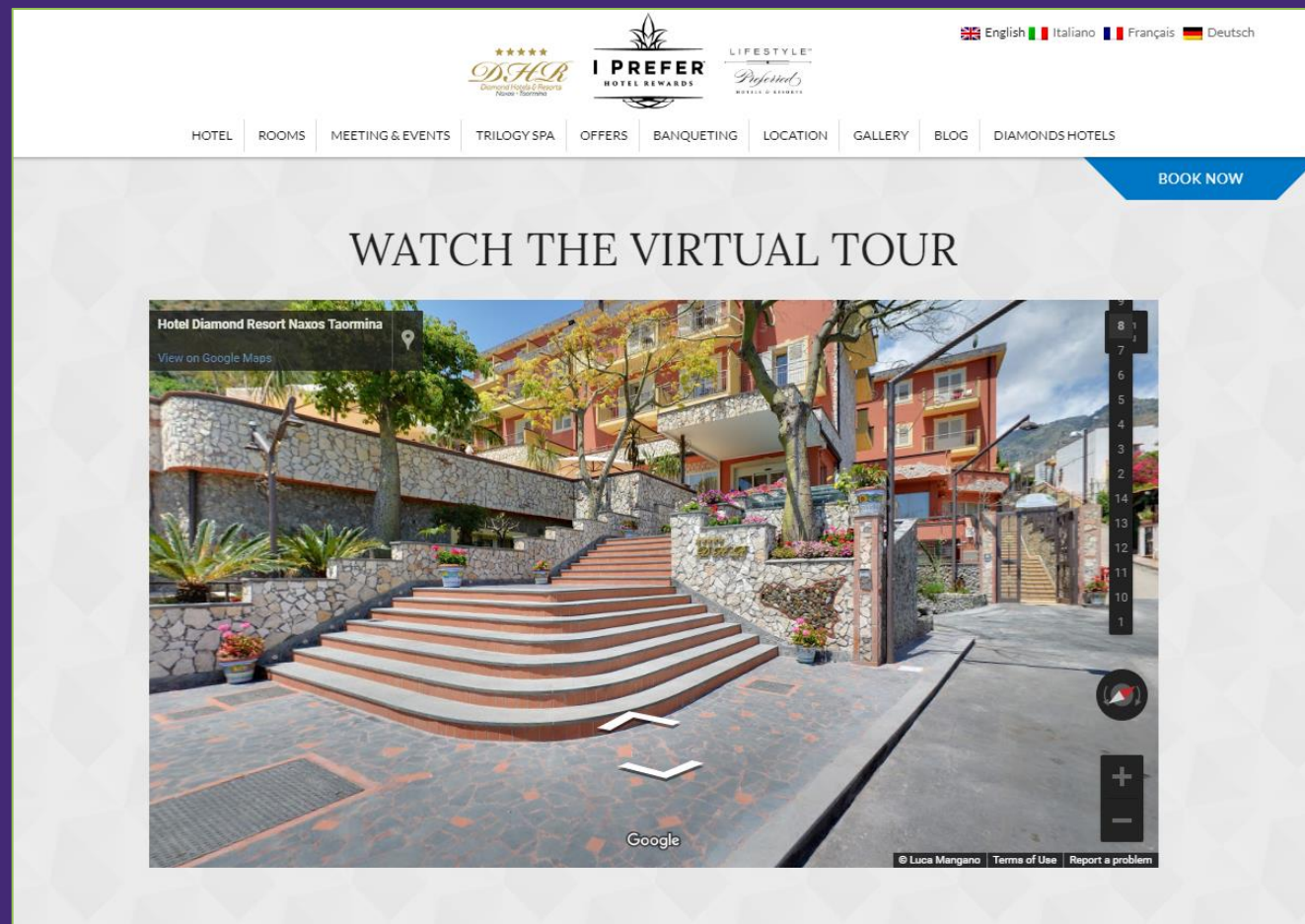
The rate includes: Accommodation in double room Buffet breakfast Free Thermal SPA access with hot Thermal water Pool with hydromassage and waterfall;v...

[MORE INFO](#)[BOOK NOW](#)

Fabulous
87%

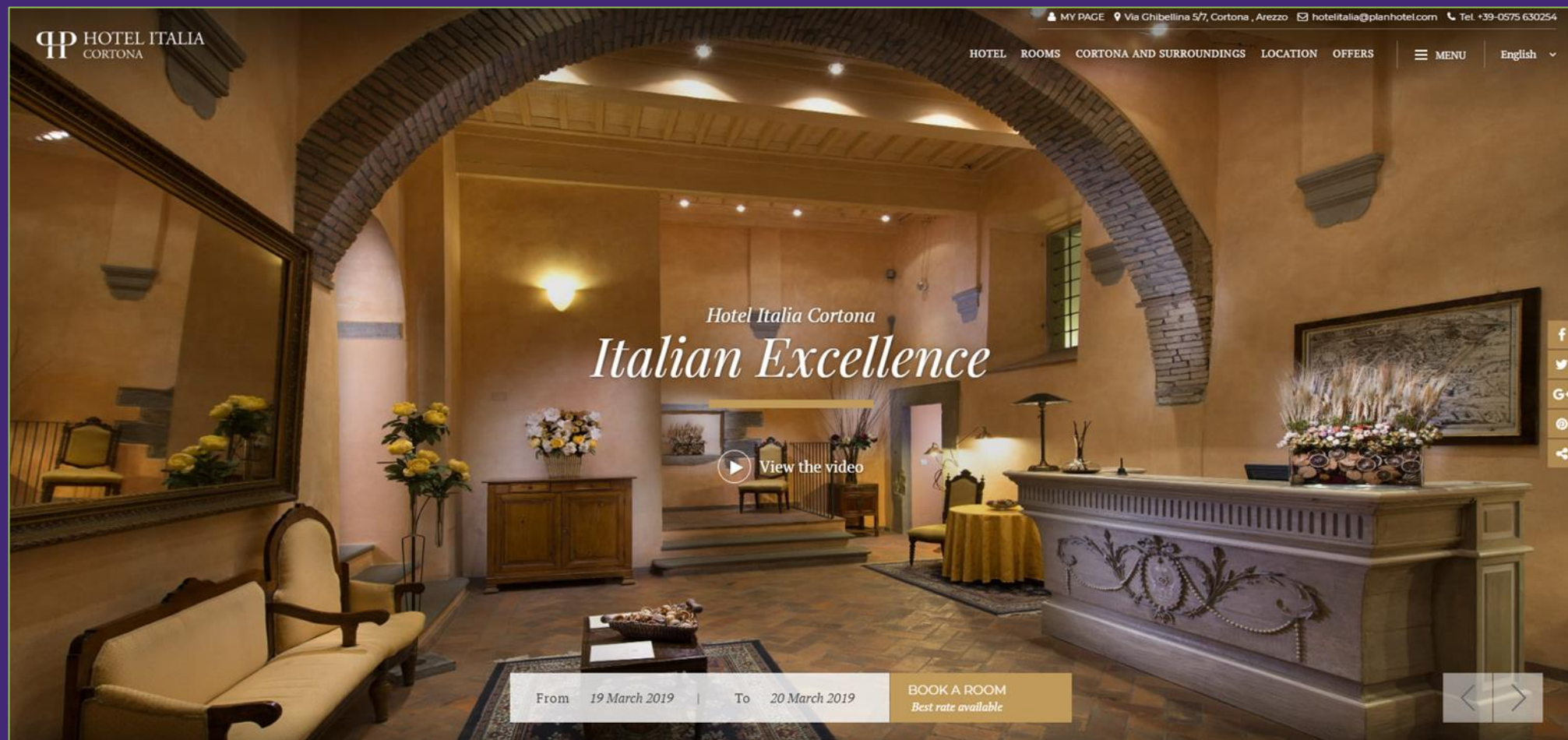
<https://www.helvetiabenessere.it/en/thematic-seasonal-offers/special-offers/>

VIRTUAL TOUR



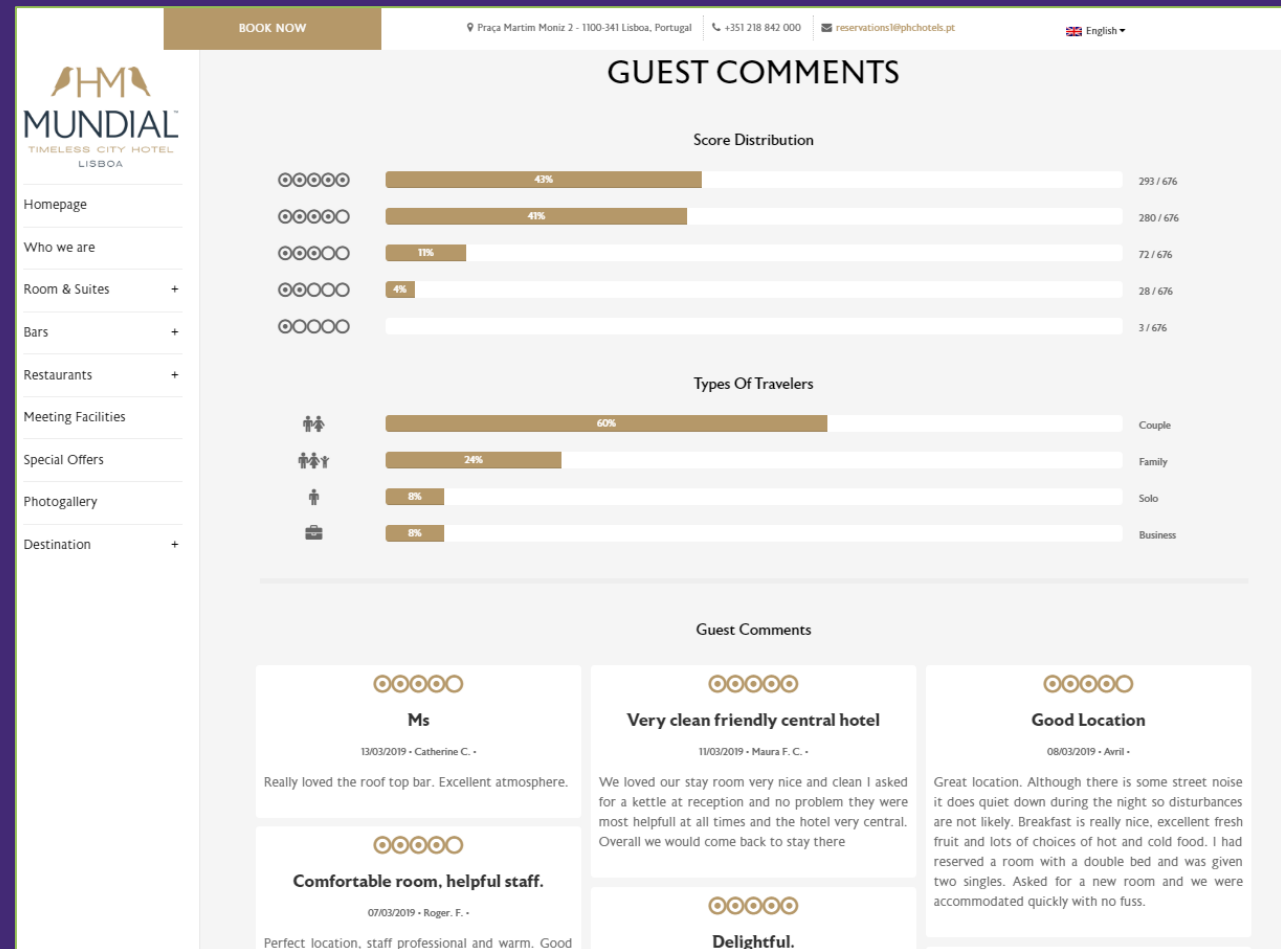
<http://www.hotelsdiamond.it/>

VIDEO



<https://www.hotelitaliacortona.com/>

GUEST REVIEWS



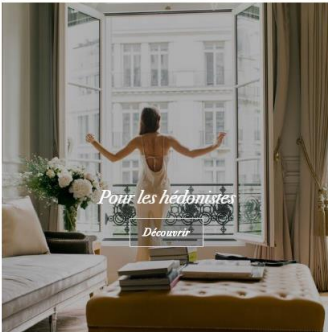
<http://www.hotel-mundial.pt/guest-comments/>

E-SHOP

Gastronomie • Art •

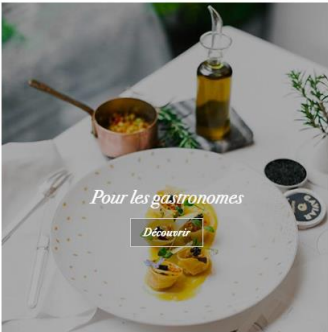
LA ROYALE BOUTIQUE
RAFFLES PARIS

Des envies sur-mesure




Pour les hédonistes

Découvrir



Pour les gastronomes




Découvrir



Pour les esthètes

Découvrir

Nos péchés royaux


Gastronomie • Art •

LA ROYALE BOUTIQUE
RAFFLES PARIS


Gastronomie

Du menu aux notes japonaises du très trendy Matsuhisa Paris au goûter créé par Pierre Hermé en passant par l'Italie de notre restaurant étoilé Il Carpaccio : découvrez une gastronomie cosmopolite dans une ambiance à la fois chic et décontractée.


Autant d'expériences à partager que de souvenirs à créer !




Brunch Royal du dimanche
à partir de 139,00 €




Brunch du samedi
à partir de 98,00 €




Matsuhisa Paris, Menu Omakase
à partir de 130,00 €



Le Bar Long, Le Royal Goûter Pierre Hermé
à partir de 52,00 €



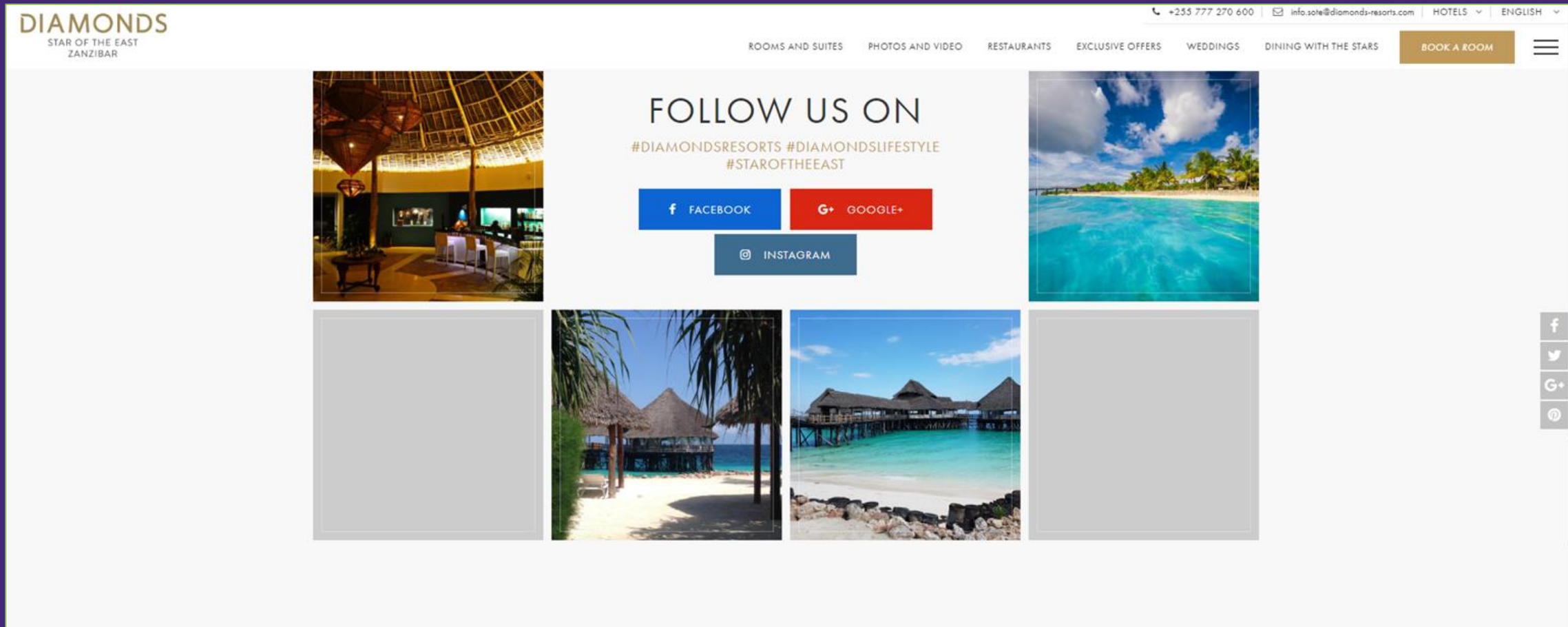
Il Carpaccio, Menu Capolavoro
à partir de 145,00 €



Le Bar Long, Apéritif Gourmand
60,00 €

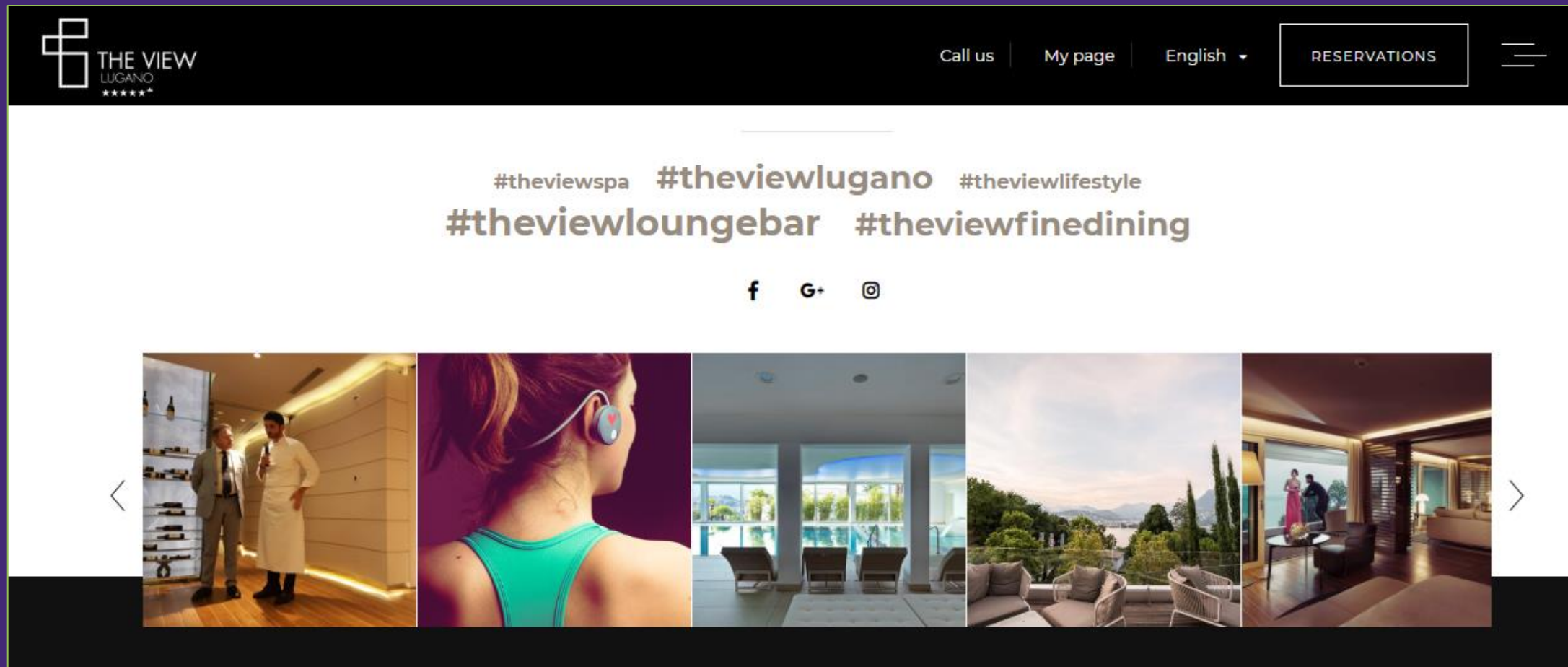
<https://boutique.leroyalmonceau.com/>
<https://boutique.leroyalmonceau.com/collections/gastronomie>

SOCIAL PICS



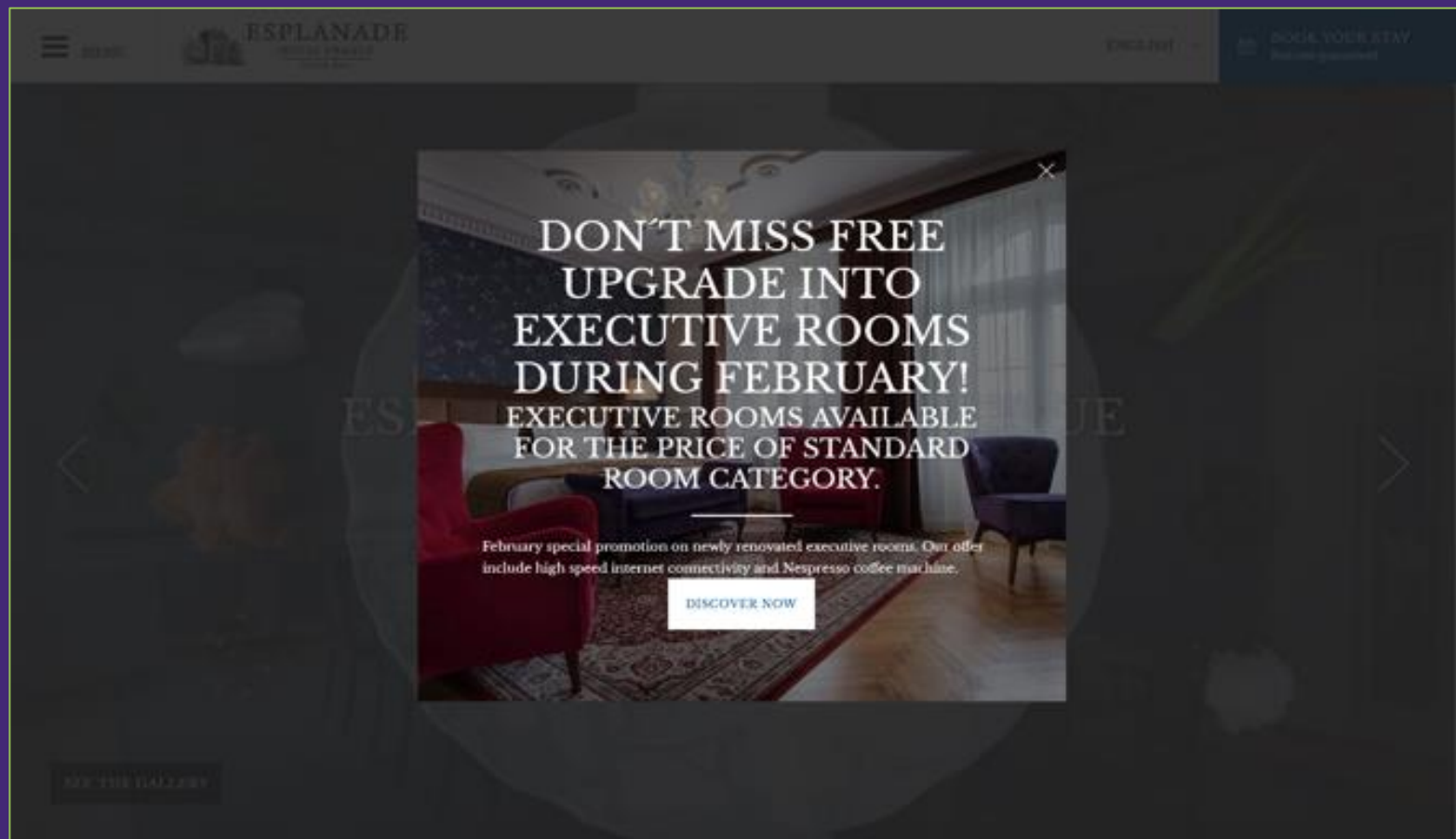
<https://staroftheeast.diamondsresorts.com/>

SOCIAL PICS



<https://www.theviewlugano.com/>

MARKETING POP-UP MESSAGE



<https://www.esplanade.cz/>

DYNAMIC CALENDAR

WEL
H
V

Open
anci
Rial
Rest
conf
of its
hous

ONLINE BOOKING

< MAY 2019 >

MON	TUE	WED	THU	FRI	SAT	SUN
		01 327€	02 440€	03 473€	04 602€	05 359€
06 343€	7	8	09 440€	10 440€	11 440€	12 375€
13 343€	14 327€	15 327€	16 570€	17 926€	18 477€	19 309€
20 309€	21 339€	22 309€	23 339€	24 538€	25 477€	26 440€
27 309€	28 309€	29 492€	30 492€	31 370€		

< JUNE 2019 >

MON	TUE	WED	THU	FRI	SAT	SUN
					01 370€	02 309€
03 309€	04 309€	05 416€	06 370€	07 324€	08 370€	09 416€
10 263€	11 263€	12 263€	13 263€	14 416€	15 416€	16 309€
17	18	19	20 339€	21 339€	22 798€	23 278€
24 278€	25 278€	26 278€	27 400€	28 462€	29 485€	30 293€

● Best Rate in period ● Latest available rooms

✓ Best Rates Guaranteed ✓ Secure payment ✓ Reservations open 24h/24 ✓ No additional cost ✓ Satisfied customers

ARRIVAL

DEPARTURE

ADULTS 2 ▾

CHILDREN (0-10 YEARS) 0 ▾

PROMO CODE

STARTING FROM...

BOOK NOW

Cancel a booking

Our Luxury Suites consist of a wonderful large living area of about 35 Sqm, luxuriously furnished

<https://www.hotelaireali.com/>

CHATBOT



<https://www.esplanade.cz/>

RESTAURANT FORMS

DIAMONDS

LA GEMMA DELL'EST
ZANZIBAR

+255 777 270 600 | info.gemma@diamonds-resorts.com | HOTELS | ENGLISH

ROOMS AND SUITES | PHOTOS & VIDEO | **RESTAURANTS** | MVUA SPA | EXCLUSIVE OFFERS | WEDDINGS | DINING WITH THE STARS | **BOOK A ROOM**

BOOK YOUR TABLE

FULL NAME

PHONE NUMBER

EMAIL ADDRESS

SELECT RESTAURANT


DATE

TIME OF ARRIVAL

HOW MANY PEOPLE? 1

BOOK A TABLE

☐ I AUTHORIZE THE USE OF DATA, AS WRITTEN IN THE PRIVACY



DIAMONDS LA GEMMA DELL'EST
CULINARY EXPERIENCE

MARKET DAY AND
COOKING CLASS

Join our Chef on their early morning tour over the local food markets. Dive into a sea of excitement, lush colors and scents that fill the air. As an additional option you can book a cooking...

Read more

BOOK NOW →

f

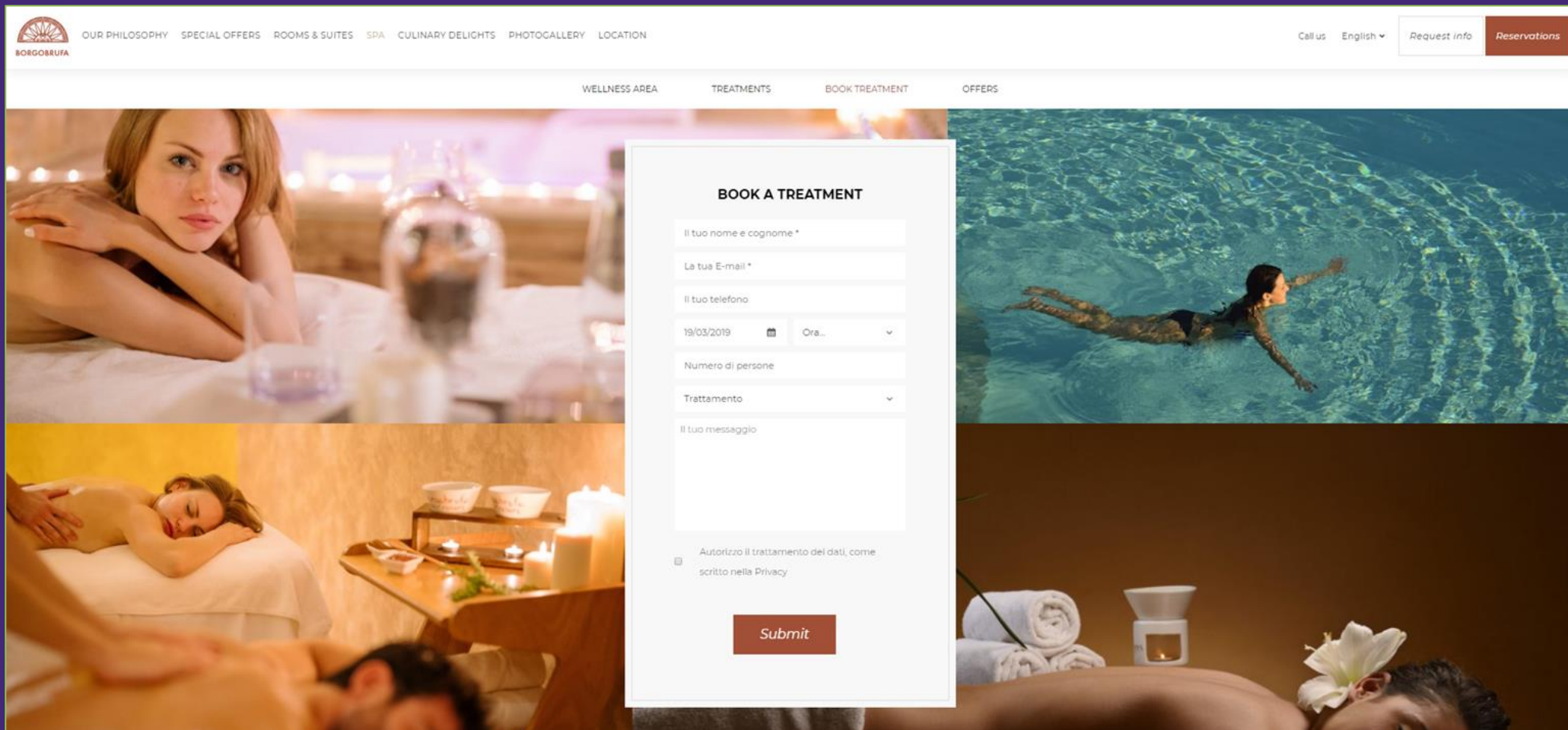
t

G+

i

<https://lagemmadellest.diamondsresorts.com/restaurants/>

SPA FORMS



The screenshot displays the Borgobrufa website's SPA section. The background is a collage of four images: a woman relaxing in a bed, a person swimming in a pool, a person receiving a massage, and a person's head with a flower in their hair. A central white form titled "BOOK A TREATMENT" is overlaid on the images. The form includes fields for name, email, phone, date, time, number of people, treatment, and a message. It also features a checkbox for data processing authorization and a "Submit" button.

BORGORUFA OUR PHILOSOPHY SPECIAL OFFERS ROOMS & SUITES SPA CULINARY DELIGHTS PHOTOGALLERY LOCATION Call us English Request info Reservations



WELLNESS AREA TREATMENTS BOOK TREATMENT OFFERS

BOOK A TREATMENT


Il tuo nome e cognome *

La tua E-mail *

Il tuo telefono

19/03/2019  Ora... 

Numero di persone

Trattamento 

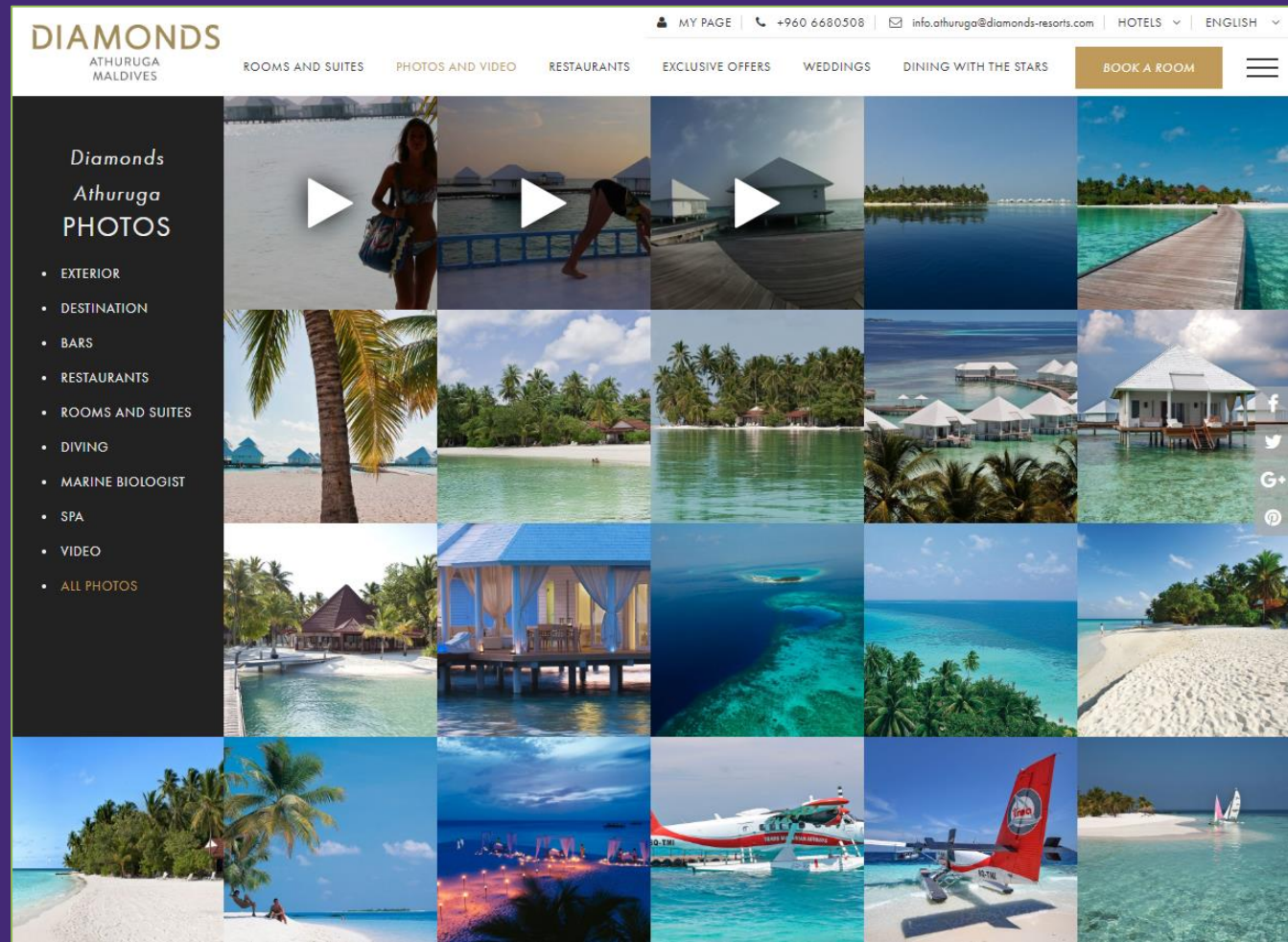
Il tuo messaggio

☐ Autorizzo il trattamento dei dati, come scritto nella Privacy

Submit

<https://www.borgobrufa.it/spa/>

PHOTO GALLERY



<https://athurugabeach.diamondsresorts.com/photos-video/>

SOCIAL LOGIN

The screenshot displays the Hotel Pyramida website with a social login modal open. The modal is titled "HOTEL PYRAMIDA PRAHA" and features a "Connect" section with three buttons: "CONNECT WITH FACEBOOK", "CONNECT WITH GOOGLE", and "CONNECT WITH LINKEDIN". Below these is a section for email login with fields for "Email address" and "Password", and a "SIGN IN" button. At the bottom of the modal, there are links for "Forgot your password ?" and "Not a member yet ? Sign Up". The background of the website shows a swimming pool and a building.

Gift vouchers Info line +420 233 102 111 Login English

HOTEL OFFERS ROOMS RESTAURANTS WELLNESS CONFERENCES GALLERY

WELCOME!

Register on our website and enjoy the benefits:

- 10% off your stay
- extra benefits for our guests
- no booking fees

EXCLUSIVE OFFICIAL SITE:
Enjoy a 10% additional discount and benefits if you sign-in with your account

LOGIN

Connect

f CONNECT WITH FACEBOOK

G+ CONNECT WITH GOOGLE

in CONNECT WITH LINKEDIN

Or use your email address

Email address

Password

SIGN IN

Forgot your password ?

Not a member yet ? Sign Up

HOTEL BROCHURE

<https://www.hotelpyramida.cz/en/>



CUSTOMER PROXIMITY



CUSTOMER PROXIMITY

- A Project Manager is dedicated to your project.
- **Our experts**, developers, and web designers **guide and support you** through each step of the process.
- **Once your website is live, our support line is here to help!**
- We keep in touch with you after your website is launched to offer advice and **update you on new trends.**



KEY FIGURES



KEY FIGURES

2000+ websites published
in **52 countries**

From **individual websites**
to **hotel group websites**



OUR WEBSITE PORTFOLIO



YOU DON'T JUST
STAY AT THE SAVOY,
THE SAVOY STAYS WITH YOU

○ ● ○ ○ ○ ○ ○

CHECK IN – CHECK OUT 

2 ADULTS, 0 CHILD 

Check Availability



DREAM SUITES

BESPOKE EXPERIENCE

Even the rooms – located on the first and second floors – **are reminiscent of a yacht: 16 Junior Suites...**

[READ MORE](#)



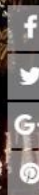
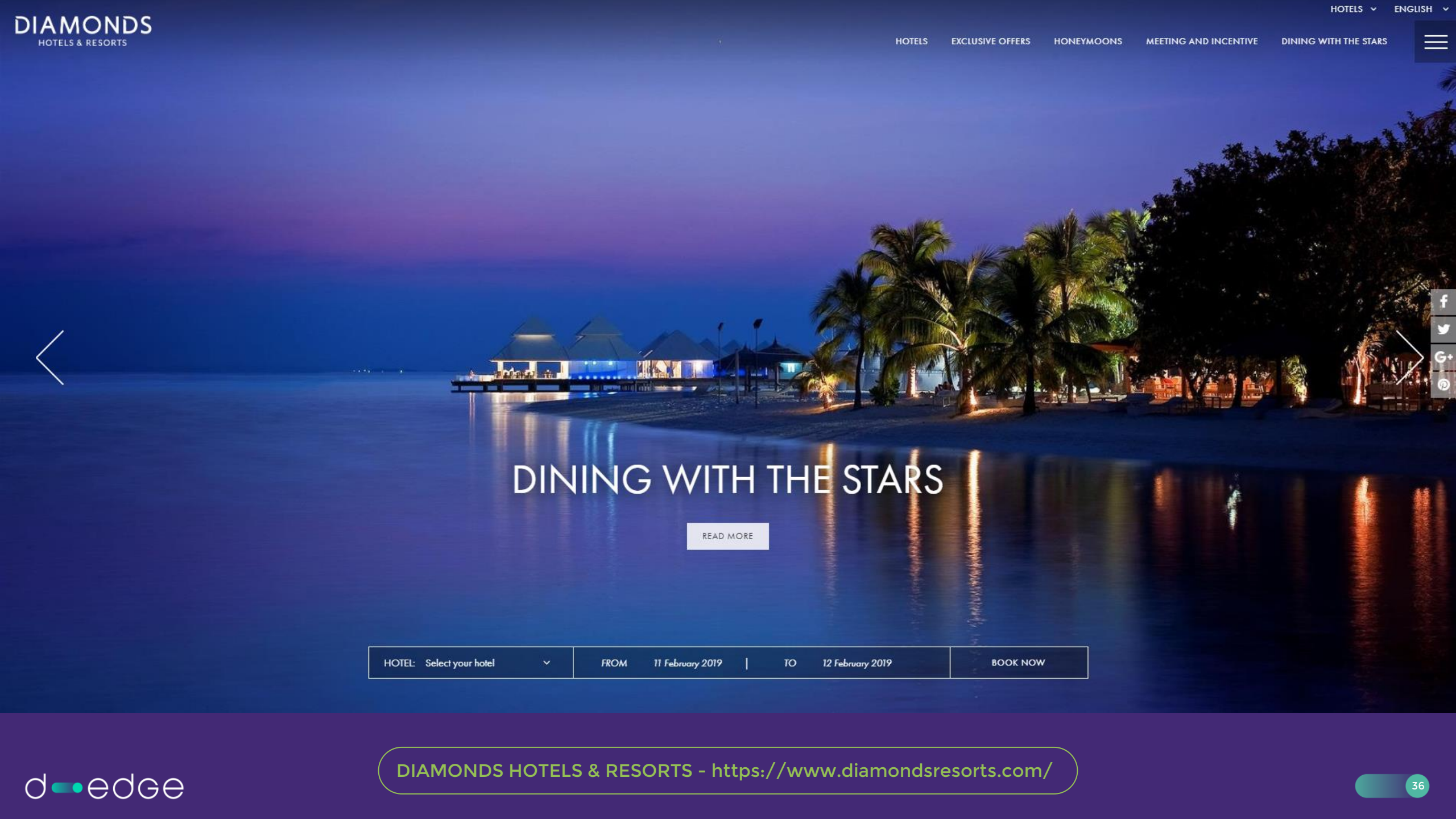
Chic & Metropolitan

All our superior rooms and hotel suites exude a spirit of exclusive Parisian chic, with a generous dose of polished contemporary styling. The exacting elegance of the Forties and Fifties with its controlled curves, fine materials, and warm colours is brought alive through little poetic details imbued with a life and history of their own: books stacked in random places on the shelves, a scrawled message on a lampshade, an acoustic guitar, and the like. The footprints of a traveller yearning for new horizons, a lover of beautiful things, a woman of letters, an artist, or an ardent collector... And every guest – whether they stay a day or a year – can become part of the story.

Discover our Suites & Rooms →

Book

Callback



DINING WITH THE STARS

READ MORE

HOTEL: Select your hotel	FROM 11 February 2019	TO 12 February 2019	BOOK NOW
--------------------------	-----------------------	---------------------	----------

Search Hotel / Location



Check in



Check out

[+ More options](#)[SEARCH](#)

Designed for a new breed of traveller

Our hotels are designed for travellers who are seeking authenticity and the real pulse of a city.

[DISCOVER](#)

Opening Offer

Be the first to discover our latest additions!

[VIEW DEAL](#)

Travelodge Central Market

Conveniently located at the Kuala Lumpur city centre, Travelodge Central Market promises you a pleasant and memorable stay.

[DISCOVER THE HOTEL](#)

Travelodge Georgetown

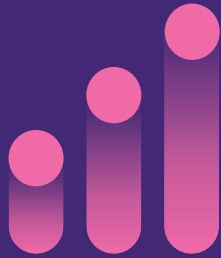
Capital of Penang, Malaysia, with colorful colonial landmarks, multiethnic heritage & street food.

[DISCOVER THE HOTEL](#)

CONNECT YOUR WEBSITE WITH OUR 360° SUITE OF SOLUTIONS



CENTRAL
RESERVATION
SYSTEM



DATA
INTELLIGENCE



CONNECTIVITY
HUB



WEBSITE
CREATION

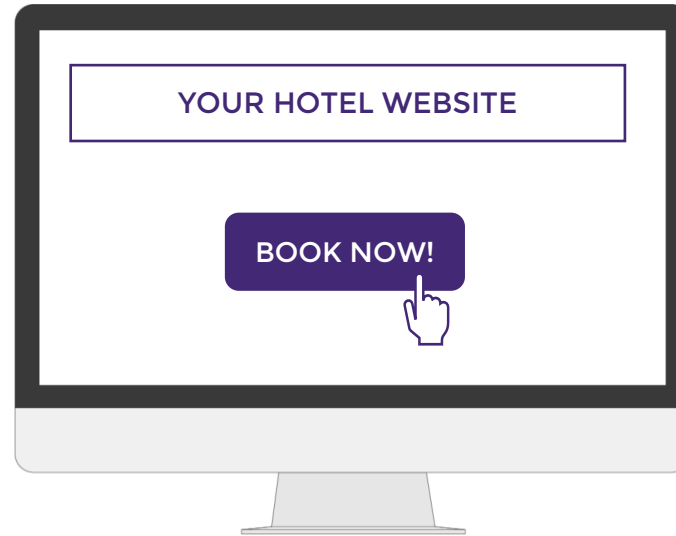


DIGITAL
MEDIA



GUEST
MANAGEMENT

PAIR YOUR WEBSITE WITH A BOOKING ENGINE



Setting up a powerful booking engine allows you to:

- ✓ overcome the influence and financial pressure from external actors, and
- ✓ regain independence and **attract more direct sales!**

BOOKING ENGINE BY D-EDGE ATTRACTION

FOR HIGH-END HOTELS, OR HOTEL GROUPS, WHO WANT TO INCREASE THEIR DIRECT ONLINE SALES

Global reach

Speak your customers' language with a booking engine available in 35 languages & 66 currencies.

Enhance the customer journey

The best user experience on the market with an ergonomic and modern design that fits your hotels' website.

Multi-hotel management

Capture all booking opportunities by displaying the hotels in your group that meet search criteria entered by potential customers.

Fully responsive

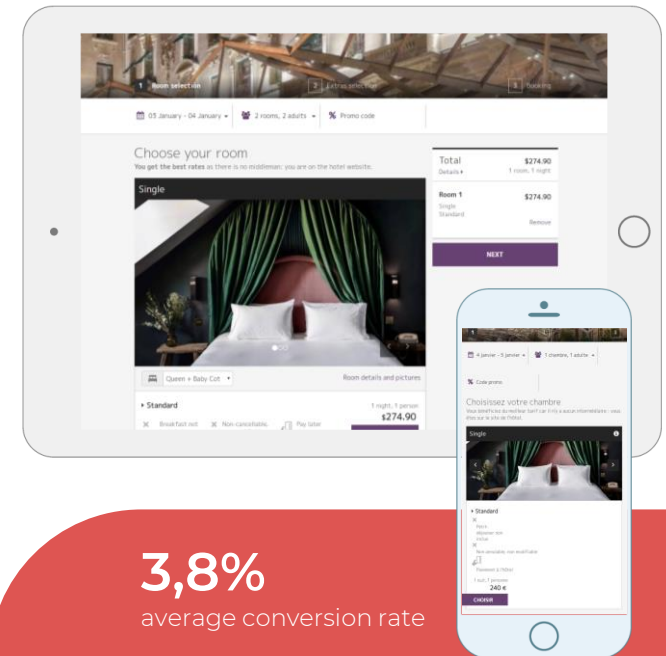
Fully responsive, Attraction adapts to every device.

Sales booster

With its Marketing Campaign Manager, Attraction gives hoteliers the tools to manage and share special offer campaigns on their website and comparison sites.

A simple 3-step booking process

Select a room > select extras > book!



3,8%

average conversion rate

Up to a
25% increase in your conversion rate
compared to other booking engines

BOOKING ENGINE BY D-EDGE SMART BOOKING ENGINE

BOOST YOUR HOTEL'S DIRECT ONLINE SALES

Maximise your conversion rate

With an ergonomic and cutomisable booking engine that will turn your hotel's website into your most profitable sales channel.

Generate more revenue

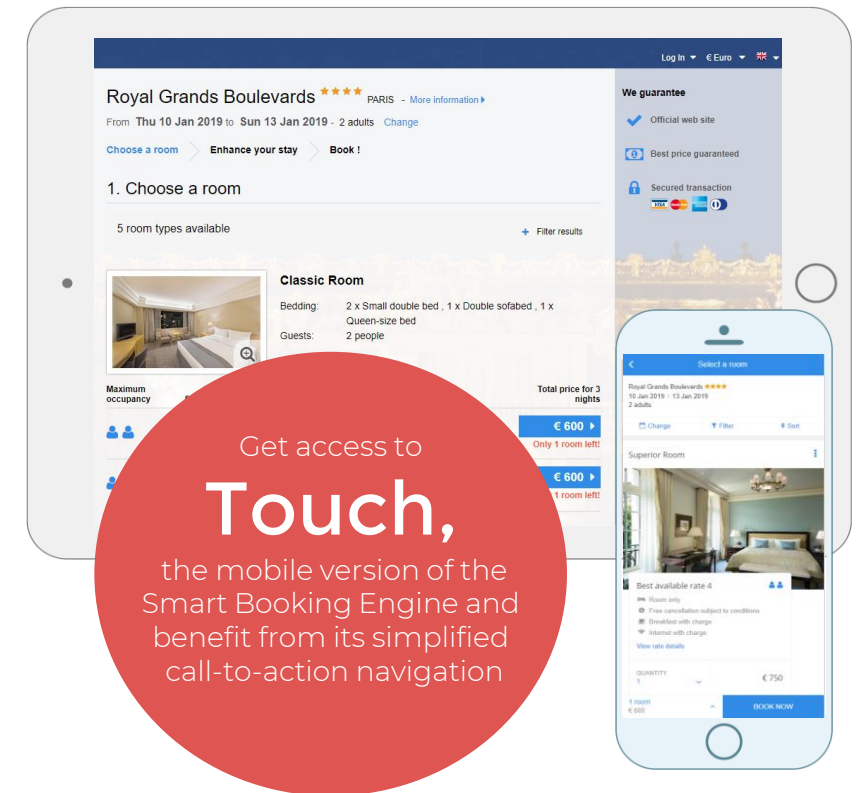
Illustrate and promote offers, customise packages & extras to increase sales.

Sell rooms and collect payments directly

Guests' select rate/offer > select extras > proceed to payment easily using Smart Booking Engine's various payment methods: Wire transfer, Visa, MasterCard, AmericanExpress, Paypal etc.

Target every visitor

Smart Booking Engine is available in 36 languages and more than 66 currencies.



Discover our DIGITAL MEDIA solutions and services

We deliver **direct booking performance** with a series of solutions that **protect your brand**, **increase your visibility**, and **boost traffic**.

Search
Marketing



Metasearch
Marketing



Direct Link
MultiMeta
MetaGenius



Display
Marketing

Display Ads
Social Ads

DIGITAL

MEDIA

Customised media plans to display the hotel brand in front of qualified potential guests and maximise profitable direct bookings

Search Marketing

Protect your brand & stay visible throughout the reservation journey using our search marketing services.

Do not accept that OTAs use your hotel name and get better AdWords rankings than your direct offers!

Boost your hotel's visibility on search engine pages worldwide.



Display Ads & Social Ads

Pretarget potential guests, retarget your direct website visitors,
and be visible everywhere.

Anticipate customers accommodation needs & reach new prospects
via web banners & targeted messages.

We help you build an advertising strategy
based on prospects' online booking journey.



SOJERN



AdRoll



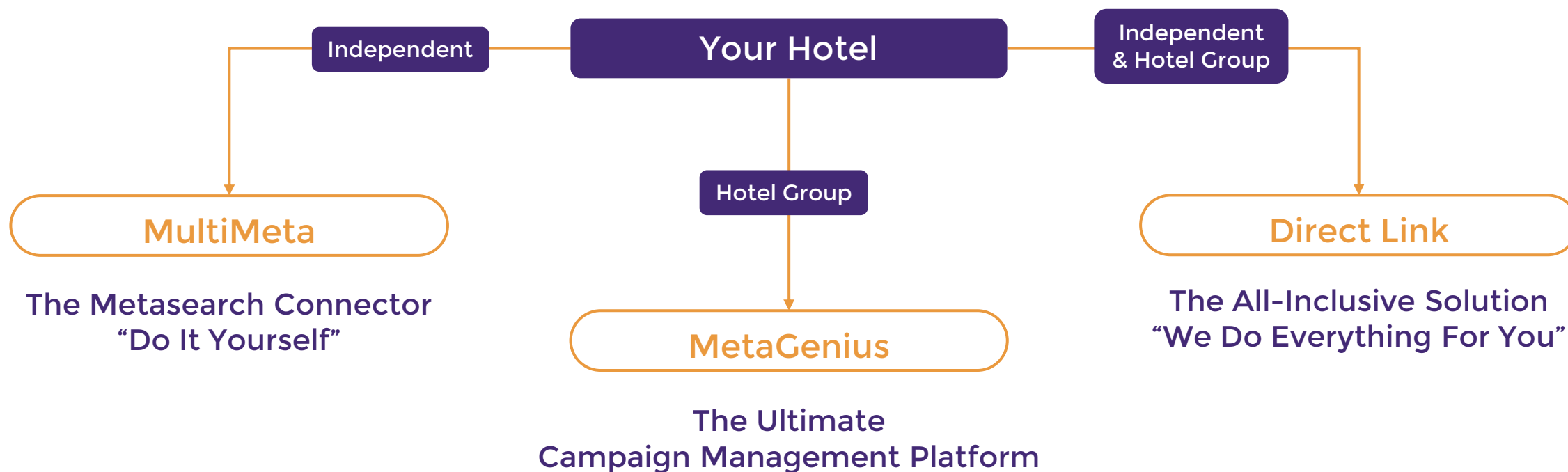
facebook Ads



ADARA

Metasearch Marketing

Manage campaigns & generate direct traffic



Direct Link

The All-Inclusive Solution - “We Do Everything For You”

We

- ✓ **Connect** your direct rates to the major metasearch engines
- ✓ **Manage** your campaigns
- ✓ **Pay for every click** (*we take the risks*)*

**Subject to specific conditions*

You

- ✓ **Get** highly qualified traffic
- ✓ **Achieve** more bookings
- ✓ **Pay us a commission on sales**



MultiMeta

The Metasearch Connector - “Do It Yourself”

We

- ✓ **Connect** your direct rates to the major metasearch engines

You

- ✓ **Manage** your campaigns from each metasearch intranet
- ✓ **Pay** for every click



MetaGenius

The ultimate metasearch management platform

We

- ✓ **Connect** your direct rates to the major metasearch engines

You

- ✓ **Pay us** a license fee
- ✓ **Pay** for every click

You decide

- ▶ To manage your hotel campaigns yourself and pay for the marketing budget
or
- ▶ To entrust your hotel campaign management and budget to us

Google Hotel Ads

tripadvisor®

trivago®

HotelsCombined

KAYAK®

skyscanner

wego✈️